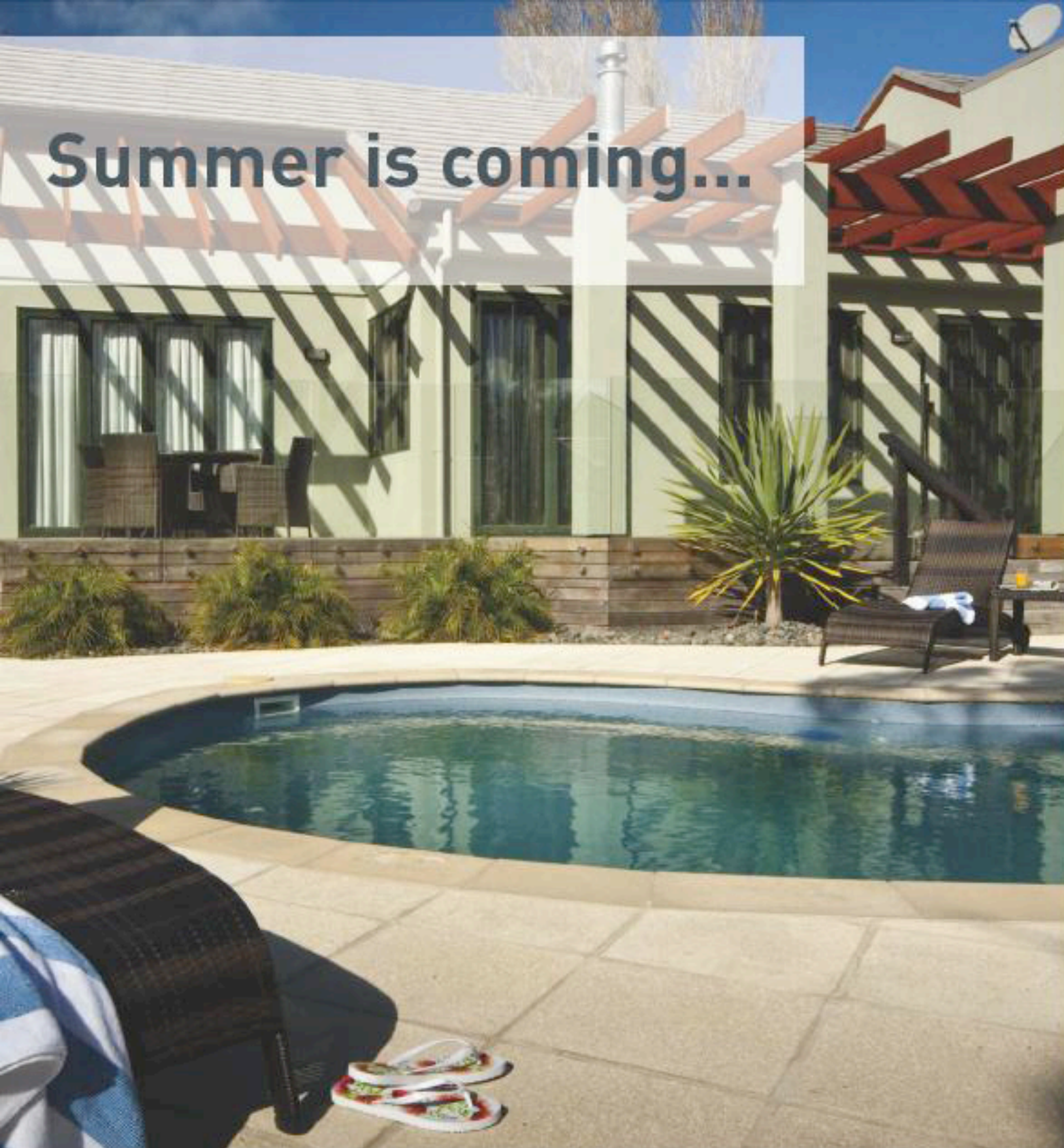


# Summer is coming...



Ian Miles from Lady Enterprises is a project manager in the landscaping business and an advocate of the use of Firth products when designing and developing beautiful spaces for summer time relaxation.

## Stylish sophistication

A number of products were considered when selecting a suitable option for this new pool design on Auckland's North Shore. Firth's Palermo Chiaro paver, with its natural earthy tones and its ability to blend into the surroundings, was the stand out choice. "The decision wasn't based on cost but on the quality of the colour this paver offers," says Ian.

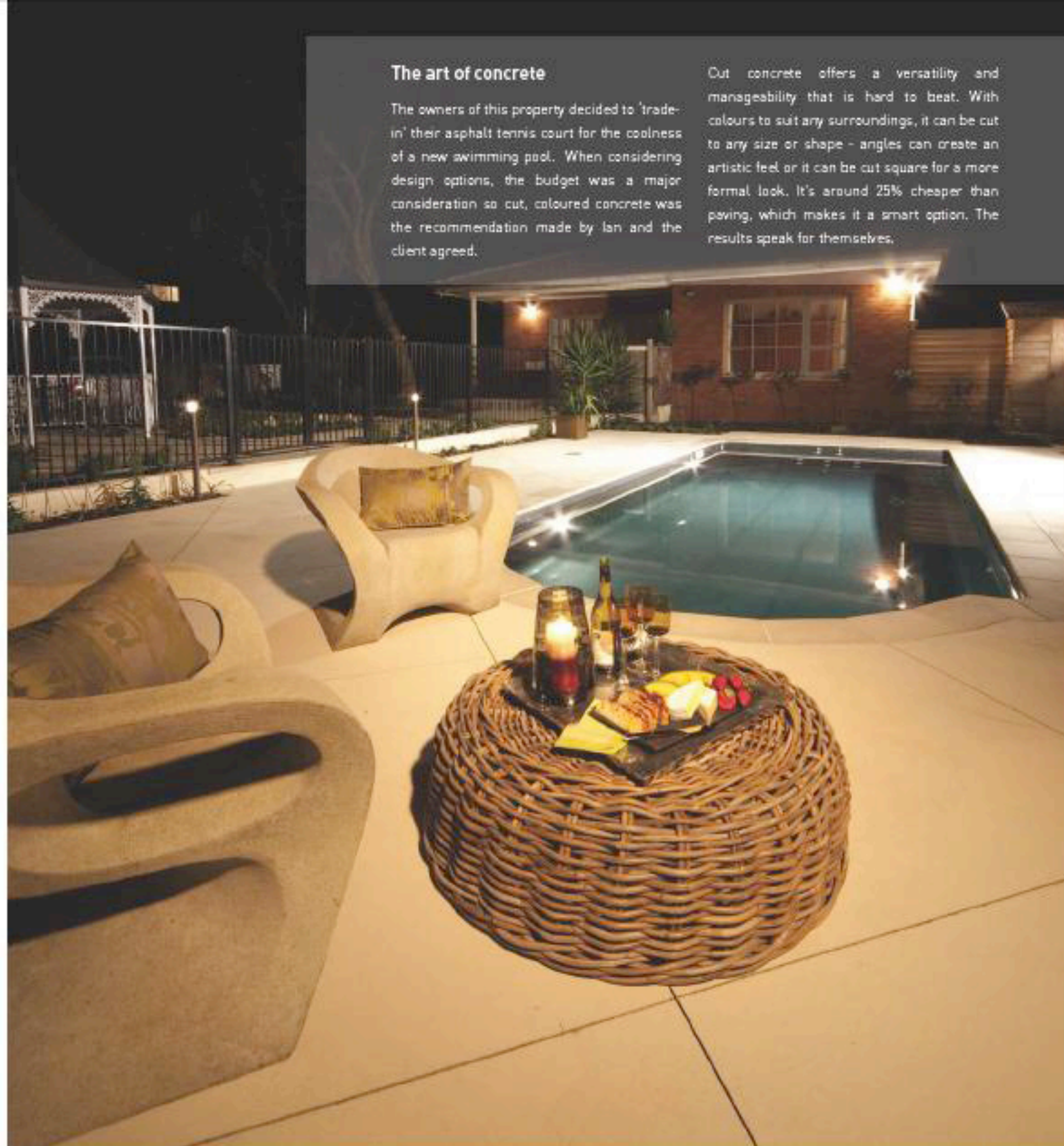
Spring 2009  
Page 1 - 2



## The art of concrete

The owners of this property decided to 'trade-in' their asphalt tennis court for the coolness of a new swimming pool. When considering design options, the budget was a major consideration so cut, coloured concrete was the recommendation made by Ian and the client agreed.

Cut concrete offers a versatility and manageability that is hard to beat. With colours to suit any surroundings, it can be cut to any size or shape - angles can create an artistic feel or it can be cut square for a more formal look. It's around 25% cheaper than paving, which makes it a smart option. The results speak for themselves.



**PaveWare** is the new paving range for the urban designer. Perfect for most commercial & infrastructural projects, Firth PaveWare is suitable for:

- Footpaths
- Non traffic areas

It can be custom-made in a range of local colours and materials to create a dynamic urban landscape.



**EsiBloc™** Mortarless Masonry is the intelligent new choice in masonry as an alternative to tilt slab construction. It delivers all the advantages of traditional masonry construction - yet it's quicker, easier and more cost-effective. EsiBloc™ is a family of seven 20-series blocks which are laid without mortar.



**DRYbloC™** although not waterproof, provides a second line of defence for masonry buildings against rainwater ingress - providing peace of mind. It is also available in two new colours:

- Slate
- Stone

with the corresponding DRYbloC Mortar colours available from Dricon.

